

## MEDIA RELEASE

FOR IMMEDIATE RELEASE  
February 21, 2006

Contact: Mark Williams, (678) 618-0791  
CID Board Member

*or*

Mark Rountree (770) 813-1000  
CID Public Relations

### **Gwinnett Place CID Coffee Mugs Hit of Day** *Coffee Grounds and Groundbreaking...*

(Duluth)--An unexpected "hit of the day" emerged from yesterday's groundbreaking ceremonies for the new I-85 and GA 316 interchange in Duluth. The interchange, at a cost of nearly \$150 million, is the single largest and most expensive transportation project in the history of Georgia.

The Gwinnett Place Community Improvement District (CID), led by Chairman Tom Wheeler, commissioned the production of 250 coffee mugs to commemorate the groundbreaking. But it seems that 250 was not enough.

"This is the largest transportation project in Georgia history," said Gwinnett Place CID Board Member Mark Williams. "It will have an enormous positive impact on this area, so we wanted to do something to commemorate the groundbreaking."

"The Groundbreaking mugs went like wildfire at the event," Williams said. "The mugs we had there were completely gone, and the phone hasn't stopped ringing this morning with people asking for more."

In response, the CID Board will commission a second limited printing of the coffee mugs. The stainless steel mugs read "I-85 @ 316 Groundbreaking, February 20, 2006, Gwinnett Place CID (and) GDOT" (Georgia Department of Transportation).

"Folks who want the Groundbreaking mugs are urged to go to our CID Web site, [www.gwinnettplacecid.org](http://www.gwinnettplacecid.org), to let us know by email," Williams said. "They will be available at \$9.95 each, and may become real collectors items. Imagine having an I-285 Groundbreaking mug, or a 75/85 Connector Groundbreaking mug. This transportation project is even bigger than either of those projects."