



## PRESS RELEASE

September 27, 2005  
For Immediate Release

For Further Information Contact:  
Dave Rosselle (770) 813-0882

### **Sidewalk Project List Submitted By Gwinnett Place CID**

*CID organizers seeking funds to improve pedestrian access in district*

(Duluth)—Leaders of the Gwinnett Place Gwinnett Place Community Improvement District (CID) are seeking funds to complete certain sidewalk projects to better access and safety for those walking near Gwinnett Place.

Gwinnett County Transportation Director Brian Allen has received a priority list for sidewalks requested for key travel areas. These sidewalk projects include:

- Venture Parkway from Pleasant Hill Road to Mall Ring Road
- Market Street from Satellite Boulevard to Venture Parkway
- Old Norcross Road from Pleasant Hill Road to Steve Reynolds Boulevard
- Crestwood Parkway from Pleasant Hill Road to Pineland Road
- Venture Drive from Pleasant Hill Road to Steve Reynolds Boulevard

Project funding would come from \$4 million in voter-approved Special Purpose Local Option Sales Tax (SPLOST) dollars allocated to install sidewalks in revitalization areas. The Gwinnett Place CID represents one of the revitalization efforts eligible for the funds.

The Gwinnett Place projects are estimated to total slightly more than \$1.9 million. The top three projects are considered the most vital for initial completion. These first projects would likely total less than \$700,000, which is the amount of initial CID-proposed discretionary funds.

Gwinnett Place CID Executive Director Dave Rosselle said the list of priority sidewalks was generated with input from the CID's Board of Directors as well as participants in a recent walkability workshop conducted by the Atlanta Regional Commission.

“Improving pedestrian mobility and safety was a clear priority identified in Gwinnett County’s pilot study for revitalizing the Gwinnett Place community. These sidewalks will greatly enhance our safety and travel options,” Rosselle said.

# Questions and Answers

## *BACKGROUND ON THE GWINNETT PLACE CID*

### **What Is A CID? What is the Gwinnett Place CID?**

A CID is a self-taxing district that allows property owners to proactively address revitalization by investing in planning, studies, and real improvements. An elected board of seven directors manages the Gwinnett Place CID. Utilizing "seed" money, the Gwinnett Place CID will attract money into the District from federal, state and local government sources to leverage projects and programs.

### **How Was The Gwinnett CID Formed?**

To create the Gwinnett Place CID, written consent was required from a majority of the nonresidential property owners within the district representing at least 75 percent of the total assessed property value. The approval of the Gwinnett County Commission was obtained in March 2005, and the election for the Board of Directors was in April 2005.

### **When Was The Gwinnett Place CID Formed and Until When Will It Operate?**

In April 2005, the Gwinnett Place CID Board of Directors was elected with Tom Wheeler of Wheeler/Kolb Management Company being elected Chairman. The CID will be in operation for six years at which time a vote must be held whether to continue the CID.

The six other members of the Board of Directors are Vice Chairman Bruce Williams of Bruce Williams Properties, LLC, Casey Coffey of Gwinnett Place Ford, Scott Rolston of Gwinnett Place Mall/Simon, Leo Wiener of Glenwood Development Co., LLC, Mark Williams of Printing Trade Company, and Glenn Wisdom of JC Penney.

### **How Much Will The CID Invest In The Gwinnett Place Area?**

The Gwinnett Place CID voted in May to voluntarily establish a millage rate of 5 mills, which will result in approximately \$1 million a year of revenue. Other CID groups have achieved up to a 17-1 matching funds rate from local, state and federal sources.

### **How Much Investment Revenue Could The CID Generate?**

It is believed the CID could infuse the greater Gwinnett Place area with as much as \$100 million during the next six years. Locally generated revenue will serve as "seed money" to leverage other sources. In addition to the dollars from within the district, the CID will aggressively seek project funding from federal, state, community and private sources.

### **Where Is The Gwinnett Place CID?**

The Gwinnett Place CID generally covers most of the areas between Steve Reynolds Blvd on the south, Shackelford Road on the east (but including the Marriott and Gwinnett Commerce Center across the street), all the Gwinnett Place Mall area to the north, and Old Norcross Road on the west.

### **How can I contact the CID?**

Please call Executive Director Dave Rosselle at 770-813-0882 or contact him via e-mail at [dave@gwinnettplacecid.org](mailto:dave@gwinnettplacecid.org). Also visit the CID's Web site at [www.GwinnettPlaceCID.com](http://www.GwinnettPlaceCID.com).