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Gwinnett Place rolls out welcome mat

Business community embraces revitalization efforts

by Mark Williams

While the holiday season has just passed us, these busy times bring with them a heightened interest in finding that perfect gift or the right location to hold that extra-special family or corporate gathering.

funded, the CID has added streetscape enhancements such colorful "welcome" banners along all of our major roadways and new gateway monuments along with new sidewalks to make the area more pedestrian friendly.



Mark Williams

The Gwinnett Place Community Improvement District CID has been busy making changes and upgrades in time for the holidays.

From removing illegal signs and collecting trash in the public right-of-ways to maintaining area landscaping and planning for long-range traffic upgrades – including replacing the Pleasant Hill Road/I-85 bridge – as well as crafting a redevelopment strategy to transform the area into Gwinnett's urban center, the Gwinnett Place CID is working full-time to support one of Atlanta's most vibrant and energetic communities.

We have added enhanced landscaping along the roadways and at the ramps along Steve Reynolds Boulevard and Pleasant Hill Road. Of course, we continue to plan for the complete reconstruction of the Pleasant Hill Road/I-85 interchange into a new single-point urban interchange.

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We believe this year's holiday season was one of the most exciting in the history of Gwinnett Place as families visited our retail stores, hotels, restaurants and other attractions. With world-class shopping destinations just a short drive from your home, you could choose from thousands of shopping venues at Gwinnett's foremost retail super center, and you were sure to find something for everyone on your holiday list.


While you are shopping, treat yourself to one-of-a-kind dining from the grand to fast food. And those with guests coming in town for the holidays were sure to check-out one of Gwinnett Place's hotels and enjoy all the comforts of home with first-class amenities, great location and value.

Those coming to Gwinnett Place will find many new stores and renovated establishments that you have enjoyed for years. Our area is benefiting from millions of dollars in reinvestment being made by commercial property owners and business leaders that realize the strength of Gwinnett's foremost retail center. Businesses are finding success at Gwinnett Place and are making a reinvestment back into the area.

And the CID itself is meeting the communitywide enhancement needs of the district. Among the many improvements area commercial property owners have

Business leaders are eager to share in the excitement of everything taking place in greater Gwinnett Place. At the forefront of the CID's efforts are the members of its Board of Directors: Marcy Adams of the Atlanta Marriott-Gwinnett Place, Casey Coffey of Gwinnett Place Ford and Gwinnett Place Nissan, James "Nick" Nicolosi of Simon Property Group/Gwinnett Place, Tom Wheeler of Wheeler/Kolb Management Company, Leo Wiener of Glenwood Development Company LLC and Glenn Wisdom of JC Penney.

And our Board of Directors invites you to let us know what you think about the Gwinnett Place District. We invite you to visit GwinnettPlaceCID.com to participate in an on-line survey that will help guide our efforts as we take Gwinnett Place to even greater success in the heart of Gwinnett County.

Once again, the Gwinnett Place CID invites you and your friends to join us and rediscover just how much excitement awaits you this close to home. 

Mark Williams is chairman of the Gwinnett Place Community Improvement District Board of Directors.